

SAMPLE PRESS RELEASE FOR NEW DISTRIBUTORS

Send an email to your local newspapers. In the subject line, put "Press Release". Use the following as a guide of what to send. Put in your own contact info.

NAME
ADDRESS
PHONE
WEB ADDRESS

FOR IMMEDIATE RELEASE

Your Name has recently joined National Benefit Builders, Inc.

Your Name will be providing America's Drug Card and the Community Assistance Program Drug Discount cards free to individuals, social service agencies, health clinics, hospitals, and more. The cards save people on average 15% on their brand name prescription drugs, and 55% on generics. The free program is made available through NBBI's outreach program. The discount card program has saved consumers well over **one billion** dollars in prescription costs. Free cards are available to anyone who pays full price for his medications on a regular basis. **Your Name** will also be assisting non-profit organizations with fund-raising efforts, using the discount prescription card. Contact **Your Name** at: